

**Information**

Please print firmly in ALL CAPITAL letters. Your personal information is kept confidential.  
 Please list home address, phone and e-mail to receive recognition and tax receipt letters.

Mr. First Name  MI Last Name  
 Mrs.   Ms.  Other

Home Address  City

State  Zip  Home Phone

Home E-mail (see back):

Work Title:

**X Signature (required)**

Date

**Pledge/Gift**

IMPORTANT TAX INFORMATION: Per IRS Notice 2006-110, be sure to keep a copy of this form for your tax records.

Easy Payroll Deduction

\$  x  = \$   
 I will contribute each pay period Pay periods per year My total annual gift

OR  A Direct Gift of \$

Cash or Check (attached). Checks cashed upon receipt.  
 Credit/Check Card\* (Visa/Mastercard/DISCOVER/American Express) Card #  Exp. Date

\* Credit card is charged when form is received by United Way, unless otherwise indicated above.

OR  Send me a pledge reminder in 2011 for a total pledge of \$  (must have complete address above)

Semi-annually  Quarterly  One Time  (month)  Stock  (month) Call (612)-340-7610 to facilitate a gift of stock.

**Invest my Gift**

\$  In United Way—the most effective way to help our whole community.

OR invest my gift in a specific United Way impact area (optional):

\$  In Basic Needs to reduce hunger, provide housing stability, increase earnings and reduce domestic violence.

\$  In Health to provide healthcare access, increase healthy behaviors and maximize independence.

\$  In Education to support early childhood education, ensure third-grade reading success and provide quality out-of-school-time programming.

OR (optional)  Invest my gift in United Way Women's Leadership Council. (Minimum donation of \$2,500. See back for details.)

OR (optional)  Invest my gift in United Way WINGS. (Minimum donation of \$1,000. See back for details.)

**Recognition**

This is a joint leadership gift with my spouse/partner (combined gift of \$1,000 or more).

Spouse's/Partner's name  Company

How I wish to be listed in recognition materials

I want my gift to remain anonymous in all recognition materials.

I want to be recognized as part of United Way's Diamond Society (recognizes donors who have given for the past 10 consecutive years).

I want to join the United Way Emerging Leaders Program™ (see back for details).

I have made a planned gift to United Way.

**Thank You!**

**Restrict my Gift (optional)**

Designate a gift to a specific 501(c)(3) organization or another United Way. \$   
 Read our designation policy at: [www.unitedwaytwincities.org/giving/designationpolicy.cfm](http://www.unitedwaytwincities.org/giving/designationpolicy.cfm). (Full agency name and address required below.)

Agency Name  Address  City/State/Zip

I wish to remain anonymous to the above organization. (If you checked the anonymous box in the RECOGNITION section, your name will remain anonymous to all organizations.)

I do NOT want my gift to support:   
 (Agency Name)

Your tax-deductible gift will support health and human services in 2011. United Way acknowledges no commercial goods or services were provided in exchange for your contribution.

# The Building Blocks For a Good Life

Making a gift to United Way is the most effective way to help our whole community. When you support United Way, you help create a better life for us all. United Way creates pathways out of poverty by addressing poverty's root causes in three areas. Your gift helps:

## Basic Needs

Reduce hunger  
Provide housing stability  
Increase earnings  
Reduce domestic violence

## Health

Provide healthcare access  
Increase healthy behaviors  
Maximize independence

## Education

Support early childhood education  
Ensure third-grade reading success  
Provide quality out-of-school-time programming

To enjoy the full benefits of being a United Way donor, including updates about how your gift is used, United Way must have information about you. Please provide your home e-mail address under *Information* on page one. Otherwise, we rely on your company to provide us with this information. To learn your company's policy on forwarding your information, please ask your United Way Ambassador or call our Donor Information Line at (651) 290-4590.

## United Way Membership Programs

### United Way Emerging Leaders Program

Develop skills to succeed at work while you spark change in the community through volunteering, networking and leadership trainings. Members who make a gift of \$500 or more are recognized as leadership donors.

### Community Builders: United Way's Leadership Giving Program

Stand out and demonstrate your role in reducing poverty by becoming a Community Builder. You will enjoy special invitations to our Leadership Speakers Series and educational forums on community issues. Members contribute \$1,000 or more annually.

### WINGS—Women Investing in the Next Generation

Help your community and your career take flight. You'll help other women and their families establish financial stability to move out of poverty, while expanding your own skills and experience. WINGS works in partnership with Women's Leadership Council. Members contribute \$1,000 or more annually.

### United Way Women's Leadership Council

Join other leaders who share your passion for improving the community. The Council brings talented and dynamic women together through focused philanthropic giving, advocacy and volunteerism. Members contribute \$2,500 or more annually.

### United Way Tocqueville Society

Help address our region's most complex health and human services issues, and connect with influential leaders and their families at exclusive events and seminars. Members contribute \$10,000 or more annually.

### Great Giving: United Way's Planned Giving Program

Make a planned gift that will help our community thrive for years to come. Contact Micheal Moore at (612) 340-7403.

## Give to United Way

### Support a Specific Area of Interest

Make a gift that supports one of our three impact areas:

- Basic Needs
- Health
- Education

REACH OUT A HAND TO ONE AND INFLUENCE THE CONDITION OF ALL.

**Please give generously. Thank you!**

Visit [www.unitedwaytwincities.org](http://www.unitedwaytwincities.org) to get involved today.

### Questions? Donor Information Line: (651)-290-4590

For gifts made through payroll deduction, you will need a copy of your pledge form along with a copy of your pay stub or other employer document showing the amount withheld. Consult your tax advisor for more information.

