

# Corporate Sponsorship Opportunities

## *Fraser Walk for Autism*

Saturday, April 17, 2010 – Mall of America

### \$2,500 Level

- \*Company logo on event brochure and all printed materials (15,000 printed)
- Company banner in Mall of America during the event
- Special recognition by emcee during event program
- Inclusion of company brochure/coupon/promotional item in walker goodie bag (1,500 bags)
- Support acknowledged in Fraser's annual report (12,000 printed)
- Recognition on Fraser's Web site (89,746 unique visitors in 2008)
- Recognition in spring newsletter, *Fraser in Focus* (10,000 printed)
- Recognition in all related materials promoting Autism Awareness Month (April)
- Recognition in Fraser School newsletters

### \$1,000 Level

- \*Company logo on event brochure (15,000 printed)
- Company banner in Mall of America during the event
- Recognition by emcee during event program
- Inclusion of company brochure/coupon/promotional item in walker goodie bag (1,500 bags)
- Support acknowledged in Fraser's annual report (12,000 printed)
- Recognition on Fraser's Web site (89,746 unique visitors in 2008)
- Recognition in spring newsletter, *Fraser in Focus* (12,000 printed)
- Recognition in all related materials promoting Autism Awareness Month (April)
- Recognition in Fraser School newsletters

### \$500 Level

- \*Company logo on event brochure (15,000 printed)
- Signage in Mall of America during the event
- Recognition by emcee during event program
- Support acknowledged in Fraser's annual report (12,000 printed)
- Recognition on Fraser's Web site (89,746 unique visitors in 2008)
- Recognition in spring newsletter, *Fraser in Focus* (12,000 printed)
- Recognition in Fraser School newsletters